B104.10.24

From Evidence to Implementation and Evaluation in Public Health



Goal	This module introduces public health professionals and decision-makers to the process of translating new evidence into public health action, and to the monitoring and evaluation of public health programmes.
	 Specifically, the module aims to discuss the process of reviewing and implementing new evidence on health interventions argue factually the use of randomized controlled trials and alternative study designs, including routine surveillance, for the evaluation of new and existing public health interventions showcase strategies and approaches for developing monitoring and evaluation strategies for public health programmes
	 Finally, the module intends also to address the following issues: Ethical considerations Contextual factors for the implementation of new public health programmes Perspectives from both high-income and low-income countries
Contents	 This module is divided into four main components: An introduction to the concept of health interventions and their initial evaluation, including the «development pipeline» for new interventions; followed by a systematic comparison of randomised controlled trials and alternative study designs A case study on the use of insecticide-treated mosquito nets for malaria control in sub-Saharan Africa: from the very first studies in the field to policy formulation at national and international levels, and finally large-scale implementation and its evaluation A case study on the monitoring and evaluation of the national malaria control programme in Papua New Guinea, including a discussion on the use of routine surveillance A case study from Switzerland on the monitoring and evaluation of a health system programme
Methods	 Introductory lectures (general principles, specific examples) Exercises based on case studies Group work
Exam	Group work and presentation
Preparation and postprocessing	10 hours preparation, no postprocessing
ECTS Credits	1 ECTS Credit
Target audience	Health professionals with basic knowledge of epidemiology and an interest in monitoring and evaluation
Requirements	required are: - «Introduction to Epidemiology and Study Designs» (B101.20) - «Konzepte, Methoden und Anwendungen der deskriptiven und analytischen Epidemiologie» (B102.30)
Organisation	Schweizerisches Tropen- und Public Health-Institut, Basel Universität Basel
Module lead	Prof. Dr. phil. Manuel Hetzel, Schweizerisches Tropen- und Public Health-Institut, Basel
Lecturers and tutors	Prof. Dr. phil. Manuel Hetzel, Schweizerisches Tropen- und Public Health-Institut, Basel; Prof. Dr. med. Nicolas Senn, Département de médecine de famille, Unisanté, Lausanne; Prof. Dr. Christian Lengeler, Schweizerisches Tropen- und Public Health-Institut, Basel
Dates	4 and 5 November 2024
Location	Basel
Fees	CHF 1'100
Registration deadline	04 September 2024
Additional information	Teaching languages are English and German.