## From Evidence to Implementation and Evaluation in Public Health



## Goal

This module introduces public health professionals and decision-makers to the process of translating new evidence into public health action, and to the monitoring and evaluation of public health programmes.

Specifically, the module aims to

- discuss the process of reviewing and implementing new evidence on health interventions
- argue factually the use of randomized controlled trials and alternative study designs, including routine surveillance, for the evaluation of new and existing public health interventions
- showcase strategies and approaches for developing monitoring and evaluation strategies for public health programmes

Finally, the module intends also to address the following issues:

- Ethical considerations
- Contextual factors for the implementation of new public health programmes
- Perspectives from both high-income and low-income countries

## **Contents**

This module is divided into four main components:

- An introduction to the concept of health interventions and their initial evaluation, including the «development pipeline» for new interventions; followed by a systematic comparison of randomised controlled trials and alternative study designs
- A case study on the use of insecticide-treated mosquito nets for malaria control in sub-Saharan Africa: from the very first studies in the field to policy formulation at national and international levels, and finally large-scale implementation and its evaluation
- A case study on the monitoring and evaluation of the national malaria control programme in Papua New Guinea, including a discussion on the use of routine surveillance
- A case study from Switzerland on the monitoring and evaluation of a health system programme

## Methods

- Introductory lectures (general principles, specific examples)
- Exercises based on case studies
- Group work

**Exam** Group work and presentation

Preparation and postprocessing

10 hours preparation, no postprocessing

ECTS Credits 1 ECTS Credit

Target audience Health professionals with basic knowledge of epidemiology and an interest in monitoring and

evaluation

Requirements

required are:

- «Introduction to Epidemiology and Study Designs» (B101.20)

- «Konzepte, Methoden und Anwendungen der deskriptiven und analytischen Epidemiologie»

(B102.30)

Organisation Schweizerisches Tropen- und Public Health-Institut, Basel

Universität Basel

Module lead Prof. Dr. phil. Manuel Hetzel, Schweizerisches Tropen- und Public Health-Institut, Basel

Lecturers and tutors

Prof. Dr. phil. Christian Lengeler und Prof. Dr. phil. Manuel Hetzel, Schweizerisches Tropen- und Public Health-Institut, Basel; Prof. Dr. med. Nicolas Senn, Département de médecine de famille,

Unisanté, Lausanne

**Dates** 6 and 7 November 2023

**Location** Basel

**Fees** CHF 1'100.-

Registration deadline

06 September 2023

Additional information

Teaching languages are English and German.