



-	Public health interventions take place in a social, cultural and political context which shapes attitudes and behaviours around health. Through the transformation of values, images of the body, conceptions of risk, illness and health, socio-cultural change is influencing globally health issues in contemporary societies. With this interdisciplinary module, students will develop competencies which allow them to integrate and apply a social science perspective in public health activities. After the module, students will be able to integrate social theory concepts in their practice of public health to assess the impact of these social theory concepts on health law, policy, management etc. to take into account socio-cultural change when designing and assessing public health strategies and interventions to anticipate and monitor a population's reception of public health strategies
Contents	The module will be focused on social theory concepts which are most relevant for health issues, including medicalization, risk, empowerment and reflexivity. Sociocultural change will be approached with concepts and methods used in the social sciences (sociology, anthropology, social psychology).
Methods	The module will combine lectures, discussion of texts, group work and the development of a case study relating to one specific health issue.
Exam	Group work during the module and personal essay at the end of the module
Preparation and postprocessing	7 hours preparation, 8 hours postprocessing
ECTS Credits	2 ECTS Credits
Target audience	Health professionals with basic knowledge of public health
Organisation	Département de Sociologie, Université de Genève Institut für Sozial- und Präventivmedizin der Universität Bern
Module lead	Prof. Dr. Claudine Burton-Jeangros, Département de Sociologie, Université de Genève
Lecturers and tutors	Prof. Dr. Claudine Burton-Jeangros and invited speakers
Dates	23 to 25 October 2024
Location	Bern
Fees	CHF 1'600
Registration deadline	24 August 2024
Additional information	The teaching language is English.